



SCRIPT

The Place You Want to Work

Lockheed Martin

Scriptwriter | Director: Anne Schwab

Executive Producer: Pavan Desai

Producer: Liliane Blom

VIDEO	AUDIO
<p>Open:</p> <p><i>Scene 1</i></p> <p>FADE UP FROM BLACK:</p> <p>EXT. FISHEYE Monument Valley – Late Afternoon</p> <p>Visuals: TEXT ON SCREEN: “Lockheed Martin” and the Lockheed Martin logo</p> <p>Visuals: 20% CG wash of radar screen and other graphics</p>	<p><i>[CUE MUSIC – Pumped Up Music Beds]</i></p> <p>Voiceover Artist: Sheldon Smith</p>
<p><i>Scene 2</i></p> <p>Visuals: DISSOLVE TO 20% CG wash of radar screen and other graphics</p> <p>Visuals: dark blue background</p> <p>Visuals: tumble in new radar screen</p> <p>Visuals: smaller screen inside full screen running videos of employees working on computers</p> <p>Visuals: TEXT ON SCREEN: “MS2 Lockheed Martin, Strategic Game Plan”</p>	<p>Voiceover: MS2’s strategic game plan is simple...</p>
<p><i>Scene 3</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen and other graphics</p> <p>Visuals: dark blue background</p> <p>Visuals: multi boxes with two gold tone photos of employees looking at an oil rig</p> <p>Visuals: TEXT ON SCREEN: “People”</p>	<p>Voiceover: ...develop the best PEOPLE...</p>

<p><i>Scene 3</i> Visuals: CUT TO 20% CG wash of radar screen and other graphics Visuals: dark blue background Visuals: tumble in perspective photos of employees working on computers and other graphics Visuals: TEXT ON SCREEN: "Performance"</p>	<p>Voiceover: ...whose higher standards in PERFORMANCE...</p>
<p><i>Scene 4</i> Visuals: CUT TO 20% CG wash of radar screen and other graphics Visuals: dark blue background Visuals: drop in multi screens footage of employees working on ships and other graphics Visuals: TEXT ON SCREEN: "Affordability"</p>	<p>Voiceover: ...assure greater AFFORDABILITY...</p>
<p><i>Scene 5</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: drop in perspective footage of employee and working on satellite other graphics Visuals: TEXT ON SCREEN: "Growth"</p>	<p>Voiceover: ...and sustained GROWTH.</p>
<p><i>Scene 6</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: drop in multi screens of footage of employee and other graphics Visuals: TEXT ON SCREEN: "Lockheed Martin MS2"</p>	<p>Voiceover: At MS2 our PEOPLE are the foundation of our success.</p>
<p><i>Scene 7</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: CU of radar screen Visuals: TEXT ON SCREEN: within radar screen "Lockheed Martin MS2" Transition: grid</p>	<p>Voiceover: And your success and personal satisfaction for a job well done are critical to that success.</p>
<p><i>Scene 8</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: CUT TO CG of metallic grid with "ports" and images of ships, helicopter, radar equipment, underwater Merlin Visuals: 10% radar screen Visuals: TEXT ON GRID: "MS2, 500 Programs"</p>	<p>Voiceover: With over 500 programs at MS2, we have tremendous potential. And our business growth is something every employee can influence.</p>

<p>Visuals: TEXT ON SCREEN: “EQ36, MH-60, Littoral Combat Ship LCS, KMAX” Transition: radar screen wipe</p>	
<p><i>Scene 9</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: CUT TO CG of three-bar bar graph Visuals: TEXT ON SCREEN: “MS2 Growth” Transition: radar screen wipe</p>	<p>Voiceover: Our strategy outlines a plan to grow the MS2 business over the next 5 to 10 years at a moderate pace.</p>
<p><i>Scene 10</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: sliced CG of the world, multi screens of an employee filling a gas tank Visuals: layered row of international flags moving right to left Visuals: TEXT ON SCREEN: “International, Growth” Transition: radar screen wipe</p>	<p>Voiceover: To maintain steady growth and employment possibilities, MS2 must expand internationally while protecting core domestic franchises.</p>
<p><i>Scene 11</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: footage of the Littoral Combat Ship, LCS Transition: radar screen wipe Visuals: footage of the Littoral Combat Ship, LCS Visuals: TEXT ON SCREEN: “Littoral Combat Ship, LCS” Transition: radar screen wipe</p>	<p>Voiceover: The Littoral Combat Ship (LCS) offers MS2 an opportunity for sustained growth with the U.S. Navy.</p>
<p><i>Scene 12</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: radar on truck TPQ 15 Visuals: radar 3DELRR Visuals: split screen radar Space Fence Transition: radar wipe Visuals: the Littoral Combat Ship, LCS Visuals: TEXT ON SCREEN: “Space Fence, CG Alert, New Object Detected, Track Now, Ignore” Transition: radar screen wipe</p>	<p>Voiceover: Our radar products including EQ-36, 3DELRR and Space Fence shore up our 20-year core radar franchises.</p>

<p><i>Scene 13</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: employees working on computer</p> <p>Visuals: CUT TO various shots of battle ships</p> <p>Visuals: TEXT ON SCREEN: “Unprecedented Integrated Air & Missile Defense Capacity, Coordinated Battle Group Operation, AAW Self Defense”</p> <p>Visuals: CUT TO aircraft carrier</p> <p>Visuals: TEXT ON SCREEN: “Unprecedented Integrated Air & Missile Defense Capacity, Four Simultaneous Face Search Operation</p> <p>Visuals: CUT TO Navy aircraft in CG of radar bubble</p> <p>Visuals: TEXT ON SCREEN: “Anti-air Warfare Mission, Anti-Ship Cruise Missile Launch”</p> <p>Visuals: missiles moving across the water</p> <p>Visuals: TEXT ON SCREEN: “Maximum Capability in Stressing Littoral Environments, Early Detection of Low, Small, Fast Threats in Heavy Clutter</p>	<p>Voiceover: And our Air and Missile Defense Radar will bring improved performance to the U.S. Navy, protecting sailors against advanced and evolving threats.</p>
<p><i>Scene 14</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: PUSH IN on world from outer space</p> <p>Visuals: CUT TO various shots of the Aegis Combat Ship</p> <p>Visuals: CUT TO CU and PUSH IN on employee at radar station</p> <p>Visuals: CUT TO LOW ANGLE of radar receptors on top of the ship</p> <p>Visuals: over split images of radar images TEXT ON SCREEN: Air Threat, Surface Threat, Submarine Threat</p>	<p>Voiceover: We also are competing to continue serving as the Aegis Combat Systems integrator. Through your teamwork, Aegis continues to be the world’s premier naval defense system capable of defending against air, surface and subsurface threats.</p>
<p><i>Scene 15</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: CUT TO various shots of the Aegis Combat Ship with guns</p> <p>Visuals: CUT TO MS of employees working on ship</p> <p>Visuals: CU employees at computers</p> <p>Visuals: overhead of the bow of a ship</p>	<p>Voiceover: If we win, we’ll remain the Aegis integrator for the next 10 years.</p>

<p><i>Scene 16</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: CUT TO various shots of the Aegis Combat Ship with guns</p> <p>Visuals: CUT TO various shots of surface missiles</p> <p>Visuals: CUT TO missiles firing from ships</p> <p>Visuals: employees at controls</p> <p>Transition: smoke from missiles</p>	<p>Voiceover: We also see exciting new opportunities in international air and missile defense with the extension of the Surface Combatant franchise in Canada.</p>
<p><i>Scene 17</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: CUT TO various CG of helicopter over water, one with Aegis Combat Ship in background</p> <p>Visuals: CUT TO various shots of surface missiles</p> <p>Visuals: CUT TO missiles firing from ships</p> <p>Transition: pan earth from outer space</p>	<p>Voiceover: As we deliver 24 MH-60R naval helicopters to the Royal Australian Navy, we look ahead at opportunities in Denmark, Saudi Arabia and South Korea.</p>
<p><i>Scene 18</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: CUT TO MS, CG and pan the world from space</p> <p>Visuals: pull out from CG of world</p>	<p>Voiceover: When we look at our efforts to expand into adjacent markets, we expect to see real dividends over the next five years.</p>
<p><i>Scene 19</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: CUT TO CG of various images of the Marlin submersible</p> <p>Visuals: TEXT ON SCREEN: “Marlin”</p> <p>Visuals: DISSOLVE TO various footage of various focal lengths of employees looking at an oil rig</p> <p>Visuals: CUT TO WS golden evening sky moving through oil fields</p>	<p>Voiceover: We expect to have our first unmanned Marlin submersible operating in the Gulf of Mexico this summer, enabling oil and gas companies to inspect their rigs faster and safer.</p>
<p><i>Scene 20</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: DISSOLVE TO more footage employees looking at an oil rig</p> <p>Visuals: CUT TO WS golden evening sky moving through oil fields</p> <p>Visuals: CUT TO WS golden evening sky and oil rigs pumping</p> <p>Visuals: dark smoke stack against a red sky</p>	<p>Voiceover: Because of your commitment to energy independence through Alternative Energy Generation, we now offer a host of solar energy technologies...</p>

<p><i>Scene 21</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: DISSOLVE TO MWS of a large screw and a pile of materials and CU of screw moving biomass materials</p> <p>Visuals: CUT TO CG of large wave</p> <p>Visuals: CUT TO CG of ocean oil rig</p> <p>Visuals: CU TO processing plant with sliced images of corn cobs pouring from truck</p> <p>Transition: radar screen wipe</p>	<p>Voiceover: ...like biomass power, wave power, ocean thermal energy conversion and synthetic and bio fuels.</p>
<p><i>Scene 22</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: OVER THE SHOULDER of employee looking at large computer screen</p> <p>Visuals: MS of group of employees working on computer</p> <p>Visuals: PUSH IN on 2-SHOT of employees with Lockheed Martin lab coats looking over plans</p> <p>Visuals: PULL BACK on MS of employee with protective goggles at work station</p> <p>Visuals: PUSH IN on 2-SHOT of employees in Lockheed Martin lab coats and goggles looking at equipment</p> <p>Transition: radar screen wipe</p>	<p>Voiceover: We want to provide the development opportunities you need and deserve. It is also about how we align your skills to current and future business needs.</p>
<p><i>Scene 23</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: MS of huge control panels</p> <p>Visuals: LOW ANGLE of employees walking through control rooms</p> <p>Visuals: CU of employee at control panel</p> <p>Visuals: FISHEYE of grassy field with of employee playing with his little son</p> <p>Visuals: Many employees at large control panel bank</p> <p>Visuals: CU of more employees at control panel</p> <p>Visuals: WS of Littoral Combat Ship</p> <p>Transition: radar screen wipe</p>	<p>Voiceover: All the programs you support today secure a better, safer tomorrow. Your superior performance assures our products and services exceed customer expectations.</p>

<p><i>Scene 24</i> Interview: Rich Lockwood Visuals: Rich Lockwood, VP Business Performance & Strategy Transition: radar screen wipe</p>	<p>Rich Lockwood: With increasing competition, it is imperative that we get affordability and performance just right. We must look at what we can do differently to deliver more value at less cost.</p>
<p><i>Scene 25</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: employees on desk of ship Visuals: employees inside ship looking at charts and radar screens</p>	<p>Voiceover: With our superior workforce, our customers expect off-the-chart performance and affordability.</p>
<p><i>Scene 26</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: CUT TO LOW ANGLE of helicopter pilot Visuals: OVER THE SHOULDER of pilot and computer screen Visuals: CUT TO LOW ANGLE employees on communications devices Transition: radar screen wipe</p>	<p>Voiceover: These aspects are now the key discriminators that will set us apart from the competition.</p>
<p><i>Scene 27</i> Interview: Rich Lockwood Transition: radar screen wipe</p>	<p>Rich Lockwood: The bar is raised higher than ever for performance. Our customers expect excellence.</p>
<p><i>Scene 28</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: Various footage of Marine unmanned helicopter Visuals: WS of helicopter delivering supplies Visuals: TYPE ON SCREEN: "K-MAX Unmanned Aircraft System" Visuals: CG of helicopter over map Visuals: TEXT ON SCREEN: "Optionally Piloted, Autonomous Flight" Visuals: CU of hands on controls Visuals: more CG of K-MAX Visuals: TEXT ON SCREEN: "Cargo Hook and Trolley System, Four-hook Carousel" Visuals: more footage of K-MAX delivering supplies Transition: radar screen wipe</p>	<p>Voiceover: And excellence and affordability is what the Marine Corps receives from you with the K-MAX unmanned helicopter, designed for remote-controlled battlefield cargo resupply. K-MAX delivers supplies and equipment to precise locations, day or night, while keeping the troops out of harm's way.</p>

<p><i>Scene 29</i> Interview: Rich Lockwood Transition: radar screen wipe</p>	<p>Rich Lockwood: What affordability means now is leveraging our innovative skill set across the entire business to build solutions for our customers and make their mission more affordable to execute.</p>
<p><i>Scene 30</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: CG of submarine and acoustic waves Visuals: PUSH IN on banks of computer screen in submarines</p>	<p>Voiceover: Affordability rests at the heart of the Acoustic Rapid Cots Insertion Program. The ARCI allows new sonar upgrades to be implemented quickly and efficiently on U.S. Navy submarines at an affordable cost.</p>
<p><i>Scene 31</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: CG of Merlin Visuals: footage of Crow’s Nest helicopter Visuals: PUSH IN on banks of computer screen in submarines Visuals: MS of helicopter pilots</p>	<p>Voiceover: Affordability also rests at the heart of the Merlin and Crow’s Nest programs out of the United Kingdom. Upgrading these two programs provides superior capabilities and increased commonality across rotary-winged platforms in the U.S. and partner nations.</p>
<p><i>Scene 32</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: XWS of Lockheed Martin factory and factory workers Visuals: THREE-SHOT of factory workers attaching cables Visuals: PUSH IN MS of worker in lab coat working with wiring Visuals: TILT DOWN MS on worker with machinery Visuals: TILT UP on factory worker with face guard and machinery</p>	<p>Voiceover: We also are investing in processes and procedures to leverage the full production capabilities of MS2. By implementing a common operating system, and modernizing our manufacturing and materials management systems, we now operate like one single factory.</p>
<p><i>Scene 33</i> Visuals: CUT TO 20% CG wash of radar screen Visuals: dark blue background Visuals: MS TWO-SHOT of office workers Visuals: factory workers with breather mask spray painting Visuals: CU of hands of worker wiring Visuals: CU of face of worker talking on ear phone Visuals: PAN workers at computer stations</p>	<p>Voiceover: We rely on you and your support to assure the success of MS2. And to improve employee engagement and job satisfaction, we are acting on your responses and requests in the LM voice survey.</p>

<p><i>Scene 34</i></p> <p>Visuals: CUT TO 20% CG wash of radar screen</p> <p>Visuals: dark blue background</p> <p>Visuals: hands going over a survey</p> <p>Visuals: employees talking with management</p> <p>Transition: radar screen wipe</p>	<p>Voiceover: The leadership team also is committed to frequent, open communications to share business news and listen to your suggestions.</p>
<p><i>Scene 35</i></p> <p>EXT. FISHEYE Monument Valley – Late Afternoon</p> <p>Visuals: TEXT ON SCREEN: “Lockheed Martin” and the Lockheed Martin logo</p> <p>Visuals: 20% CG wash of radar screen and other graphics</p>	<p>Voiceover: We’re going to focus on making MS2 the place you want to work.</p>
<p>FADE TO BLACK</p>	